

ENERGY NEW ORLEANS

Earn incentives when you reduce energy consumption.



During periods of peak energy demand, you can help reduce the strain on the electric grid – and earn cash incentives – by taking part in the **Energy Smart Large Commercial Demand Response program**. This free, automated program is flexible and easy to use. And with the ability to opt out, you are always in control.

PROGRAM BENEFITS

Complete Automation: Advanced, preprogrammed solutions produce consistent performance, giving you maximum energy savings and minimal operational impact.

Increased Control: Flexible participation enables you to opt out of events or remove measures or facility zones from an event to limit impact – all without penalties.

Easy to Use: Participation is free, and our fully automated solutions require no input from your on-site personnel.

Incentive Payments: Twice-yearly payments are based on average demand reduction across all events during a performance period (\$23/kW for summer, \$10/kW for non-summer).

**Learn how demand response can help you manage
energy use and earn incentives.**

Visit energysmartadr.com Call **504-684-8921**



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