

Entergy New Orleans

# Earn incentives

when you reduce energy consumption



Learn how demand response can help you  
manage energy use and earn incentives.

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## Energy Smart Multi-Family Homes Demand Response

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The Energy Smart Multi-Family Demand Response program helps to reduce the strain on the electric grid during periods of peak energy demand.

Joining the program means earning rewards for you and your residents while helping to maintain energy reliability in New Orleans. This cost-efficient energy management solution for multi-family tenant properties is flexible and easy.



## Incentives for property owners/managers

**\$40** per rental unit with a cycling device installed.



## Incentives for tenants

**\$25** sign-up gift card after installation **PLUS \$32** annual incentive for seasonal participation.



## Program benefits

- ▶ Each property receives a customized solution based on building layout, size and needs.
- ▶ Tenants attain individual control, while properties maintain overall control of the building.
- ▶ Properties and tenants enjoy the benefits of energy savings, maintenance alerts and rebates.
- ▶ The program offers enhanced tenant experience and satisfaction while reducing costs for both tenants and property owners.

## How it works

### Step 1

Honeywell works with property manager to enroll and schedule installation.

### Step 2

Honeywell installs connected thermostats in each unit.

### Step 3

Properties are now equipped with automated building control system.

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